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## **Middle Quinton ECO-town MEDIA INFORMATION**

### **MIDDLE QUINTON TRANSPORT INFRASTRUCTURE PROPOSALS ARE REALISTIC AND AFFORDABLE**

Responding to claims put forward by Cllr Izzi Seccombe of BARD, John Dodds, regional director for St.Modwen, said:

“Proposals for an innovative bus-tram link between Stratford and the Middle Quinton ECO-town (also taking in Honeybourne and potentially Evesham) are realistic and affordable and have been the subject of an extremely thorough feasibility and financial appraisal by industry experts.

“St.Modwen and the Bird Group are committed to improving the transport infrastructure to support development of the ECO-town. Detailed financial forecasts prepared for submission to the Government have confirmed that the combined cost of the bus-tram service and completion of the Stratford Western relief road can be achieved and delivered with the many other important schemes that can be realised if Middle Quinton is short-listed for development.

“It is disappointing to note that figures for the density of properties at Middle Quinton have been misquoted. Our masterplanners have recently carried out an audit and review of housing densities. This shows an average figure of 42 dwellings per hectare across the site. Much lower levels would be experienced in the Woodside village (30 per Ha) and other areas, while density in the town centre would be consistent with levels found in other local towns in the region (70 per Ha) and very comparable to densities found at the Poundbury development.

“Contrary to Cllr Seccombe’s comments, Middle Quinton would be strongly influenced by the local architectural character of villages and towns in the area and also the style of places like Poundbury, which features the use of attractive and traditional vernacular construction materials. It is our desire to make Middle Quinton an attractive and pleasant town in which to live,” said Mr Dodds.

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